



APPLETON EAST DECA
CHAPTER MEETING
12/1/2020

1. WHAT IS DECA?

- a. A MARKETING ORGANIZATION AT APPLETON EAST THAT HELPS DEVELOP PROFESSIONAL SKILLS WHILE HAVING FUN! OUR CHAPTER FOCUSES ON 3 MAIN AREAS: **COMMUNITY SERVICE, COMPETITION, AND SOCIAL EVENTS**
- B. HOW TO JOIN?
 - I. GOOGLE FORM: [HTTPS://TINYURL.COM/AEDECCA2020](https://tinyurl.com/aedecca2020)
 - II. \$25 FOR T-SHIRT, MASK, AND PIN!
 - III. DUE DECEMBER 10TH
 - I. MAIL TO:
APPLETON EAST DECA
2121 E. EMMERS DR.
APPLETON, WI 54915
- C. JOIN OUR REMIND
 - I. TEXT NUMBER: 81010
 - II. MESSAGE: @aedecca2020
- D. FOLLOW US ON SOCIAL MEDIA
 - I. FACEBOOK, TWITTER, INSTAGRAM
 - II. WWW.APPLETONEASTDECA.COM
- e. APPLETON EAST DECA CANVAS IS HERE!
 - I. IF YOU HAVEN'T BEEN ADDED LET MRS. FUDE KNOW!



2. COMPETITION

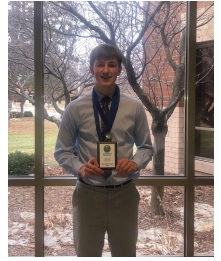
- a. WHAT IS COMPETITION?
 - I. COMPETITION FOR DECA IS A TWO PART COMPETITION - 1. TEST (BASED ON CATEGORY YOU SELECT) 2. REAL WORLD



BUSINESS ROLE PLAYS (2 ROLE PLAYS BASED ON CATEGORY YOU SELECT.

1. CATEGORIES

- a. BUSINESS Management
- B. ENTREPRENEURSHIP
- C. Finance
- D. HOSPITALITY & TOURISM
- e. MARKETING
- F. PRINCIPLES (NEW MEMBERS -FRESHMAN/SOPHOMORES ONLY)

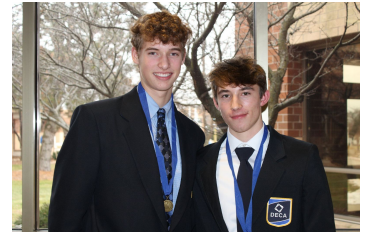


2. TYPES OF CATEGORIES

- a. INDIVIDUAL - (60 min exam, 10 min PREP/10 min ROLE PLAY X2)
- B. Team - (60 min exam, 30 min PREP/15 min ROLE PLAY X2)
- C. PRINCIPLES - NEW MEMBERS (60 min exam, 10 min PREP/10 min ROLE PLAY X2)

3. PROJECTS

- a. IF YOU ARE PLANNING TO DO A DECA PROJECT
PLEASE LET MRS. FUDE KNOW ASAP!
- B. GO TO:



[HTTPS://WWW.DECA.ORG/HIGH-SCHOOL-PROGRAMS/HIGH-SCHOOL-COMPETITIVE-EVENTS/](https://www.deca.org/high-school-programs/high-school-competitive-events/)
FOR PROJECT GUIDELINES

- C. DUE JANUARY 19TH (FIRST 12 SPOTS GO TO STATE)

B. DECA DISTRICTS

I. REGISTER: [HTTPS://FORMS.GLE/JMPX3KO2IQMXTRUIA](https://forms.gle/JMPX3KO2IQMXTRUIA)

II. CASH/CHECK - \$10 OR \$17 WITH T-SHIRT

1. SCHOOL ADDRESS:

ATTN: APPLETON EAST DECA

2121 E. Emmers Dr.

APPLETON, WI 54915

- a. CHECK AND REGISTRATION NEED TO BE COMPLETED BY DECEMBER 10TH (NO EXCEPTIONS)!

III. WHAT COMPETITION WILL LOOK LIKE THIS YEAR:

1. EACH COMPETITOR WILL TAKE AN ONLINE CLUSTER EXAM (100 QUESTIONS/60 MINUTES)
2. ONLINE TESTING WILL BE BETWEEN JANUARY 4TH-15TH
3. EACH COMPETITOR WILL PARTICIPATE IN ONE INDIVIDUAL SERIES EVENT, PRINCIPLE EVENT, OR TEAM DECISION MAKING EVENT
 - a. NEW THIS YEAR YOU WILL ONLY DO ONE ROLE PLAY



- B. EACH STUDENT WILL RECEIVE LOGIN INFORMATION TO ACCESS THEIR ROLE PLAY AND A SPOT TO SUBMIT THEIR VIDEO
 - C. COMPETITORS WILL RECORD AN UNEDITED VIDEO OF THEMSELVES COMPLETING THE ROLE PLAY
4. ROLE PLAY VIDEOS SUBMITTED January 4TH-8TH

3. Community service

a. ADOPT-A- FAMILY

- I. Teamed WITH NHS, STUDENT COUNCIL, & KEY CLUB
- II. GO FUND ME: [HTTPS://GF.ME/U/Y8BMUR](https://gf.me/u/y8Bmur)
- III. Amazon WISH LIST:
[HTTPS://WWW.AMAZON.COM/HZ/WISHLIST/LS/15XXW2QLPA2Y2?REF_=WL_SHARE&FBCLID=IWAR3QI8F991MZOADP-WYM8FWUJOEKNWTAXJXOQNFMJH1H2MbjLGfXGKZM_rs](https://www.amazon.com/hz/wishlist/ls/15xxw2qlpa2y2?ref_=wl_share&fbclid=IWAR3QI8f991mzoADP-WYM8FWUJoeknWTAXJXOQnFMJH1H2MbjLGfXGKZM_rs)
- IV. CHIPOTLE NIGHT: DEC 7TH 5-9PM
- V. TASTEFULLY SIMPLE FUNDRAISER: [HTTPS://WWW.TASTEFULLYSIMPLE.COM/P/11342966](https://www.tastefullysimple.com/p/11342966)
- VI. LILLIAN'S NIGHT: DECEMBER 9TH - 4:00-8:00 PM. FOR A \$10 DONATION, GET 20% OFF YOUR PURCHASE. WE WILL DO IN HOUSE SHOPPING WITH SOCIAL DISTANCING AS WELL AS SOME LIVE FACEBOOK FEEDS WHERE YOU CAN ORDER AND DO PICK-UP IF YOU PREFER TO SHOP FROM HOME!

B. BELL RINGING FOR SALVATION ARMY

- I. FESTIVAL FOODS ON ONEIDA (MENASHA)
- II. SIGN UP USING THIS LINK:
[HTTPS://DOCS.GOOGLE.COM/SPREADSHEETS/D/1HXUTKSEfYP43EIZP4L5H2FZEIS6POLD2WVCHB31NTWM/EDIT?USP=SHARING](https://docs.google.com/spreadsheets/d/1HXUTKSEfYP43EIZP4L5H2FZEIS6POLD2WVCHB31NTWM/edit?usp=sharing)

C. Make-A-WISH: Letters to santa

- I. FOR EACH LETTER WRITTEN \$1 WILL BE DONATED TO Make-A-WISH FOUNDATION
 - 1. DIRECTIONS: WE WILL POST IN CANVAS COURSE WHEN WE RECEIVE THE DIGITAL CARD FORMAT!

4. SOCIAL EVENTS

- a. 25 DAYS OF BUSINESS PARTNERSHIPS
- B. SUNDAYS:
 - I. #STAKEHOLDERSUNDAY
- C. MONDAYS:

- I. LOGO Game
 - 1. GIFT CARD GIVEAWAY

D. TUESDAY:

- I. TRIVIA
 - 1. GIFT CARD GIVEAWAY
- II. #TESTPREPTUESDAY

e. WEDNESDAYS:

- I. #WAYTOGOWEDNESDAY

F. THURSDAYS:

- I. THROWBACK TRIVIA
 - 1. GIFT CARD GIVEAWAY

G. FRIDAYS:

- I. PHOTO FRIDAY
 - 1. TAKE A DECA DIAMOND PHOTO AT ANY BUSINESS PARTNER TO ENTER TO WIN GIFT CARDS!

H. SATURDAYS:

- I. SHOUT OUT SATURDAY